**Brainstorming ideas:**

Interface:

* Detailed view of trip to let the driver choose stops
* Chat for drivers/users of the car
* Advanced search case insensitive / vehicle comparison / filters
* Save frequent trips

Commodity Ideas:

* Music preferences
* Ban copilot seat
* Profiles with preferences and data
* Allow partial stops
* Extra fee to let user choose stop (if driver allows)
* Trips start where driver determines
* Save frequent trips

User Experience Ideas:

* Feedback and rating for car/user
* FAQ/ Help menu with help for people with little knowledge of the technology and clear UI / Accessibility
* Possibility to add friends/known people

Technical and software-related ideas:

* Allow partial stops
* In app coin system and discount codes
* Monthly summaries on savings /CO2 emissions
* Possibility to add friends/known people
* Profiles with preferences and data

Security Ideas:

* Being able to cancel ride if sketchy driver / blacklist
* Feedback and rating for car/user

Environmental Cycled Economy Green CO2 Emission Free No Carbon Print Ideas:

* Use red-time consumption / flexible payment / min-max payment
* Organization supports payment (UAM) and parking
* Monthly summaries on savings /CO2 emissions

**Raw brainstorming:**

Table 1:

| Trip fares should be range bonded (min-max price) | Trips should have a quick satisfaction survey | Trips should start where the driver determines |
| --- | --- | --- |
| Saved CO2 emissions could be shown to incentivize carsharing | Different options for single-time and regular rides | Discount code promo option |
| Easy access to the application through website and/or mobile apps | Availability to ask for a ride from a travel that does not go exactly where the user is but close | Option for the driver to say if he is willing to deviate from the original ride so as to pick some user up |
| Specify trip entertainment if it is available | Specify how many stops are going to be made | The driver determines which seats would the passengers occupy |

Table 2:

| Detailed view of the ride | Allow users to write feedback for the car and drivers | Advanced search |
| --- | --- | --- |
| Allow partial stops to optimize the wage of the car | Being able to cost-free cancel a ride due to distrust of the driver | Use real-time consumption of fuel to provide accurate billings |
| Organization (UAM) support and payment | Chat to know the riders/drivers of the rides before the ride takes place | FAQ and help menu |
| Reserve one or more spots from a ride depending on the availability | Availability to write preferences such as music, AC, way of driving, kids seat, dogs… | Possibility to ask for a ride-for-ride deal (to take turns between two or more drivers) |

Table 3:

| Chat room with driver | Rating system for drivers and users | Save favorite frequent trips |
| --- | --- | --- |
| Allow flexibility in prices | Comparative view of drivers and cars | Easy to register and login |
| Create an in-app points/V-coin system | Allow to ask for specific drop point by paying extra fee | Allow adding friends to the app so as to see their rides and being able to join them |
| Profile system for drivers/users with useful data | Black-list for drivers and users | Automatic route calculation (with stops) in-app |

Table 4:

| Feature that allows sharing the current location of the ride with a friend | Intuitive login design | Modular design for new vehicles request |
| --- | --- | --- |
| Notification when the ride is ready | Easy to switch between driver and use mode | Parking reserved in UAM campus for car sharers |
| Allow taking turns between two drivers for a long ride | Allow a time margin of the hours the ride can wait | Allow coupon codes for special events |
| Do not allow a user reserve a ride at the same time he is offering one | Make driver prove he has all the documentation needed to drive the car | Allow to post and request rides by a zone range instead on an specific spot |